

Reimagining Neighborhood ~~Watches~~

Holistic View of Safety & Neighborhood Well-Being

Bellevue BeSafe Neighborhoods

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Updated August 7, 2023



Why We Care – Why Invest

- Help make our neighborhoods and citizens feel safer
- Promote emergency preparedness and readiness.
- Build bridges between police, city and the community.
- Create neighborhood connections and a “Sense of Community”.
- Neighborhoods can be a “force multiplier”.

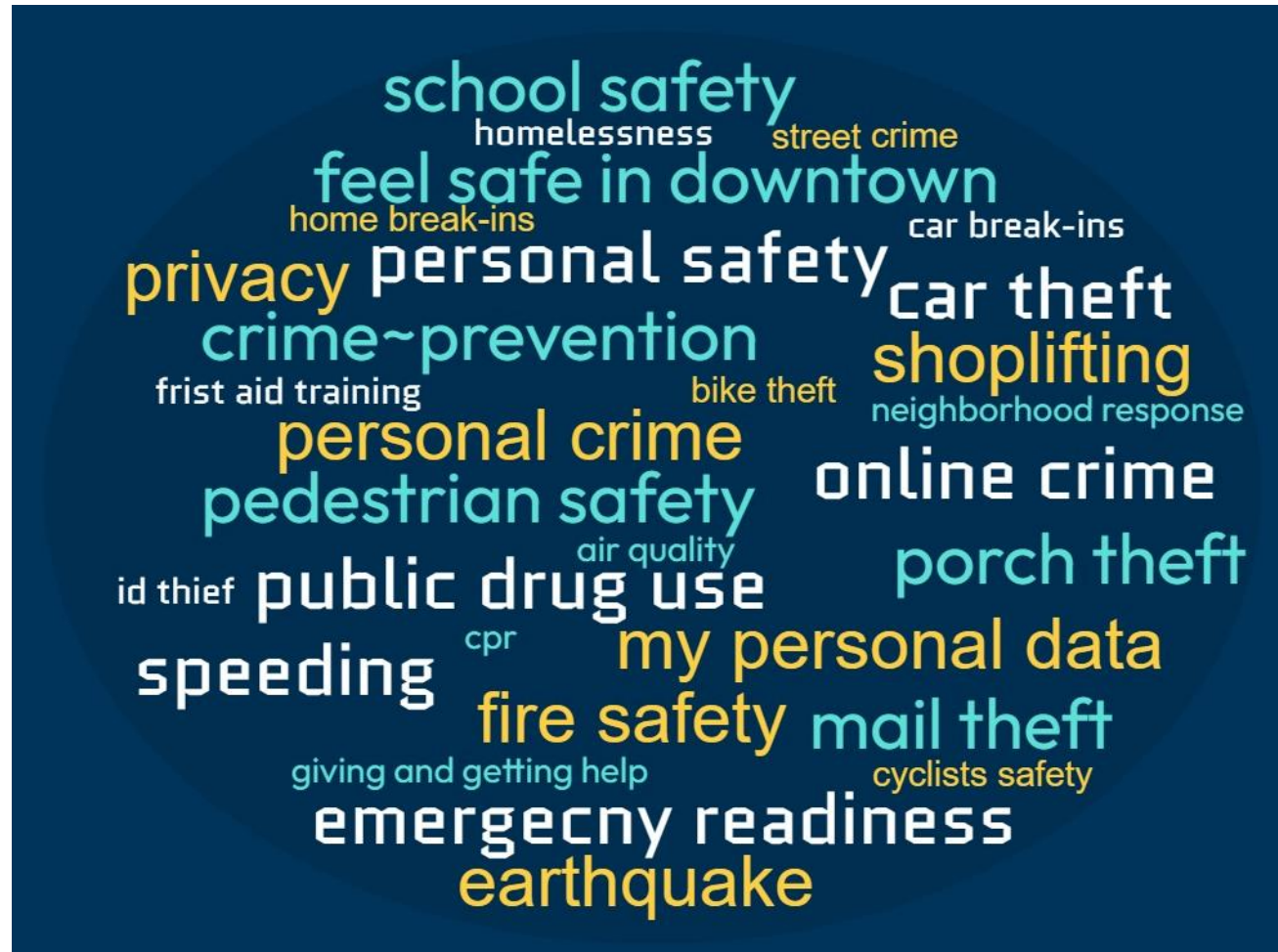


Challenges of Neighborhood Programs

- Difficult to sustain and maintain community participation
 - Neighborhoods and neighborhood orgs are dynamic
 - Often created responding to an issue and then fade away
 - Leadership turnover / recruitment
 - Lack of tools and resources (databases, templates, mini websites)
- Cultural diversity & language barriers
 - 45% speak a language other than English at home
- Community Concerns
 - City efforts are siloed, fragmented and inconsistent



What Neighborhood Safety Concerns Do You Have?



- Added concerns - A heat dome event.
- Based on listening sessions and neighborhood input.



A Holistic View

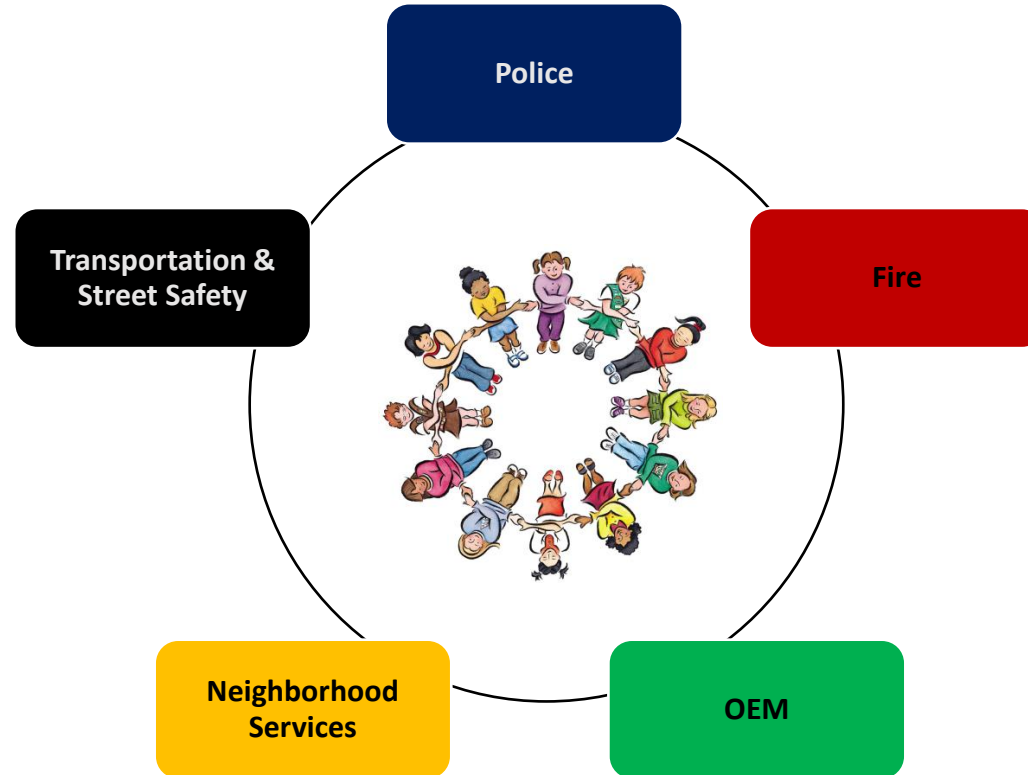
Neighbors Feeling Safe & Secure

Environmental

- Natural Disasters
- Air Quality
- Heat Domes
- Water Quality
- Snow Storms
- Power Outages



Key Stakeholders



Potential Community Assets

- Bellevue CERT
- Police Advisory Councils
- Bellevue Network on Aging
- Bellevue Essentials Alumni
- Bellevue Community Police Academy – Alumni
- Bellevue School District
- PTAs



Engagement Themes & Opportunities

Month	Activity / Area of Focus
Jan	Document / Record Holiday Gifts & Valuables / National Self-Defense Month International Data Privacy & Protection Day (Jan 28)
Feb	National Heart Month / CPR refresher
March	
April	Spring Cleaning - Remove blocking shrubs / fire hazards / adjust your video cameras National Earth Day
May	Summer First Aid / Water Safety
June	Wildfire Readiness
July	Fireworks Safety
August	National Crime Prevention Night Out
Sept	Back to School Street Safety, Crime Presentation in Schools National CERT Week
Oct	National Cybersecurity Awareness Month (White House / DHS) National Crime Prevention Month / National Home Security Month National Fire Protection Week "Cooking safety starts with YOU"
Nov	Prevent Holiday Porch Pirates / Fire Safety / Smoke Alarm Test (Daylight Savings Time)
Dec	Winter Weather Readiness National ID Theft Awareness Month (FTC)

Asks To Council

- Pivot and focus on the needs of neighborhoods.
- Remove barriers and siloed approaches.
- Embrace and support a holistic engagement strategy.
- Create a neighborhood advocate to proactively engage neighborhoods and neighborhood associations.

